INTERNATIONAL CONFERENCE ANNOUNCEMENT
Language Learning for Professional Purposes in Hospitality and Tourism

November 15-16, 2019
Filoxenia Conference Centre
Nicosia, Cyprus

The Conference is co-organized by
the Higher Hotel Institute Cyprus and the University of Cyprus (the Department of French and European Studies and the Language Centre)

with the support of the United Nations World Tourism Organization (UNWTO), the French Institute of Cyprus, the Goethe-Institut Cyprus and the Russian Centre for Science and Culture in Nicosia.

Aim
The conference aims to address the latest methodological developments in teaching and learning foreign languages for professional purposes and expose their relevance and importance to the Hospitality and Tourism Industry.

The conference will include plenary sessions with interventions by invited key-note speakers and parallel workshops on the practical implementation of the proposed methodologies/approaches in different contexts.

Key-note Speakers
- Mrs. Sonia Figueras, United Nations World Tourism Organization (UNWTO)
- As. Prof. Chantal Parpette, Université Lumière Lyon 2
- Dr. Karl-Hubert Kiefer, Technische Universität Berlin
- Prof. Ana Gimeno-Sanz, Universidad Politécnica de Valencia
- Prof. Margarita Rusetskaya, Russian State Institute of Pushkin of Russian Language
**Date and place**

15\textsuperscript{th} and 16\textsuperscript{th} November 2019  
Filoxenia Conference Center, Nicosia-Cyprus

**Preliminary Programme**

<table>
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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>8.30-9.00</td>
<td>Welcome-Registration</td>
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| 9.00-10.00 | Opening of the conference  
Welcoming speeches  
Introductory remarks |
| 10.00-11.00| Mrs. Sonia Figueras, United Nations World Tourism Organization (UNWTO)  
The importance of language learning in hospitality and tourism, implications and trends |
| 11.00-11.30| Coffee Break                                                          |
| 11.30-13.00| As. Prof. Chantal Parpette, Université Lumière Lyon 2  
Needs analysis and curriculum development for teaching/learning foreign languages for professional purposes in hospitality and tourism |
| 13.00-14.00| Lunch                                                                  |
| 14.00-15.30| Dr. Karl-Hubert Kiefer, Technische Universität Berlin  
Planning and organizing language lessons tailored to the needs of hospitality and tourism |
| 15.30-16.00| Coffee Break                                                          |
| 16.00-17.00| Parallel Workshops  
As. Prof. Chantal Parpette, Université Lumière Lyon 2  
Needs analysis methodologies and curriculum development in practice  
Dr. Karl-Hubert Kiefer, Technische Universität Berlin  
Training of language and communication skills tailored to the needs of hospitality and tourism in practice |

**Social Programme**
**Saturday, November 16**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>9.00-10.30</td>
<td>Prof. Ana Gimeno-Sanz, Universidad Politécnica de Valencia&lt;br&gt;<strong>Using different technology-enhanced approaches to satisfy the needs of learners of languages for professional purposes in hospitality and tourism</strong></td>
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<tr>
<td>10.30-12.00</td>
<td>Prof. Margarita Rusetskaya, Russian State Institute of Pushkin of Russian Language&lt;br&gt;<strong>The role of Russian as a foreign language in the field of tourism: History and prospects.</strong></td>
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<tr>
<td>12.00-12.30</td>
<td>Coffee Break</td>
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<tr>
<td>12.30-13.30</td>
<td>Parallel Workshops&lt;br&gt;**Prof. Ana Gimeno-Sanz, Universidad Politécnica de Valencia&lt;br&gt;**Using technology tools to satisfy the needs of learners of languages for professional purposes in hospitality and tourism&lt;br&gt;**Prof. Margarita Rusetskaya, Russian State Institute of Pushkin of Russian Language&lt;br&gt;**Assessment methodologies in teaching/learning languages for Professional Purposes in Hospitality and Tourism</td>
</tr>
<tr>
<td>13.30-14.30</td>
<td>Closing of the conference</td>
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<tr>
<td>14.30-15.30</td>
<td>Lunch</td>
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**Social Programme**

**Conference Registration**

Conference registration will open in early September, 2019. Additional information regarding registration will be provided later on.
Accommodation
To be reserved through registration. Further details regarding accommodation will be provided later on.

THE LANDMARK Nicosia *****
Address: 98 Archbishop Makarios III Avenue, P.O. Box 22023, 1516 Nicosia
Phone: +357 22 377777
Reservations: +357 22 653444
E-mail: info@thelandmarknicosia.com; reservations@thelandmarknicosia.com
Website: https://thelandmarknicosia.com/
Single: €110   Double: €144

CLEOPATRA HOTEL ****
Address: 8 Florinis Street, 1065 Nicosia, P.O. Box 21397, 1507 Nicosia, Cyprus
Phone: + 357 22 844000
Fax: +357 22 844222
E-mail: info@cleopatra.com.cy
Website: https://www.cleopatra.com.cy/cleopatra/
Single: €97   Double: €107

SEMELI HOTEL ***
Address: 10 Petraki Yiallourou Str, Nicosia, 1077, Cyprus
Phone: +357 22 452121
Fax: +357 22 670200
E-mail: hotel@semelihotel.com.cy
Website: https://www.semelihotel.com.cy/
Single: €75   Double: €90

ROYIATIKO HOTEL **
Address: 27 Apollonos Street, 1010 Nicosia, Cyprus
Phone: +357 22 445445
Fax: +357 22 660016
Email: hotel@royiatikohotel.com.cy
Website: http://royiatikohotel.com.cy/
Single: €59   Double: €79